

HELLMANN'S[®]

EST.1913



• 'KILLER' MAYONNAISE RANGE •



Unilever
Food
Solutions

#Prepped for tomorrow

ONE 'KILLER' MAYO RANGE.



Every mayonnaise in the Hellmann's range is created from the same commitment to real ingredients and quality taste – it's what makes it No1.

So, whatever the demands of your diners and kitchen, you never have to compromise with the dependability and versatility of Hellmann's.



REAL MAYONNAISE



**SCRATCH-QUALITY MAYO THAT
PERFORMS EVERY TIME**

. BORN IN THE DELI .

NEW YORK

1913

MADE TO AN AUTHENTIC EGG YOLK RECIPE

(LIKE HOW A MAYO SHOULD BE)

It's called REAL because it is real – our mayonnaise is still made to the same recipe that made it famous, with real egg yolks, and not the whole egg. It's what creates the incredible texture and taste that you'd expect from a scratch-made mayo.



“HELLMANN’S IS A REAL AUTHENTIC MAYONNAISE WITH A FLAVOUR, YIELD AND CONSISTENCY THAT BEATS EVERYTHING ELSE. YOU GET WHAT YOU PAY FOR, AND HELLMANN’S IS NO EXCEPTION.”

Corey, Westland Hotel Motel

. LOVED FOR ITS .

WELL BALANCED TASTE

creamy
&
SALTY



“I prefer Hellmann’s mayonnaise for the flavour profile. It’s tried and tested and can’t be beaten. We get customers saying we have the best mayonnaise and when feedback is that good, you stick with it.”

PENNY, ROUTLEY’S BAKERY

WITH A
TOUCH OF
TANGINESS



AND
RICH
TEXTURE



.... holds up
no matter how
creative you get





Watch video

“I always use Hellmann’s Real Mayonnaise for its thickness, flavour, consistency and overall quality. You can use it for anything, as it is or as a base for other creations. It’s the best one there is.”

AHSAN, THE LAKEVIEW HOTEL

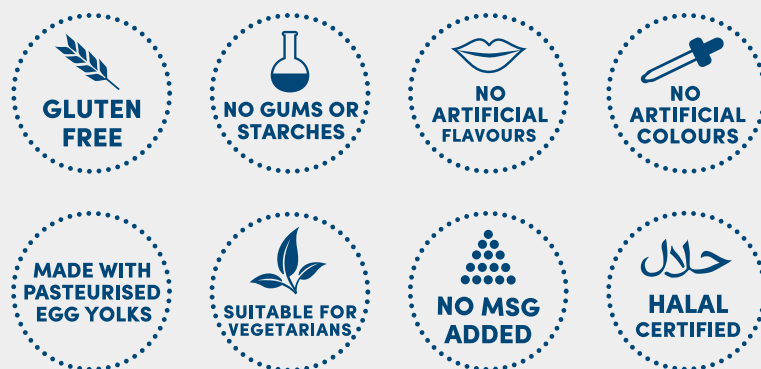
“Hellmann’s mayonnaise is so consistent with the perfect texture. We won Australia’s best fish and chips using it! It’s fantastic in our signature tartare sauce and suitable for most dietary needs, just one thing we don’t have to worry about.”

SHANE, HOOKED ON MIDDLETON BEACH

“I AM CONFIDENT IN
HELLMANN’S REAL MAYONNAISE
AND RELY ON IT AS A CENTRAL
INGREDIENT IN SOME OF MY
MOST POPULAR DISHES
... IT’S A QUALITY THING.”

Marty, The Huskisson

PRODUCT INFORMATION



Real Mayonnaise	2.4kg, 10kg & 20kg
Serving size	20g
Serves/unit	120, 500 & 1000
Shelf life	10 months (unopened) 3 months (opened, keep chilled)
Made in	Australia from at least 95% Australian ingredients

Ingredients: Canola oil (76%), pasteurised egg yolks (7.5%), water, vinegar, sugar, salt, lemon juice concentrate, natural mustard flavour, antioxidant (385).



REAL AIOLI



THE PERFECT
SIDEKICK

Enjoy the perfect
side-kick across a
wide range of dishes
with Hellmann's
Real Aioli

—
**OUR DELICIOUS
MAYONNAISE
WITH AN
INFUSION
OF GARLIC**



PRODUCT INFORMATION



Real Aioli	2.35kg
Serving size	20g
Serves/unit	117
Shelf life	9 months (unopened) 3 months (opened, keep chilled)
Made in	Australia from at least 95% Australian ingredients

Ingredients: Canola oil (70%), water, pasteurised egg yolks (7.5%), vinegar, sugar, salt, garlic powder (1%), natural mustard flavour, lemon juice concentrate, antioxidant (385).



VEGAN MAYONNAISE



With a plant-based mayo this good,
Hellmann's Vegan Mayonnaise delivers the
same great taste and texture as egg-based
mayo, so chefs can confidently serve all
guests without compromising on quality.

UNBELIEVABLY VEGAN

HELLMANN'S
EST. 1913

VEGAN MAYONNAISE



**PLANT-BASED
SAME GREAT TASTE**



A plant-based mayo with
the same taste, quality
and texture of **REAL** -
no need to compromise.

Product Information



Vegan Mayonnaise	2.4kg
Serving size	20g
Serves/unit	120
Shelf life	9 months (unopened) 3 months (opened, keep chilled)
Made in	Australia from at least 95% Australian ingredients

Ingredients: Canola oil (71%), water, sugar, vinegar, salt, emulsifier (1450), thickener (1442), lemon juice concentrate, natural mustard flavour, antioxidant (385), colour (160c), natural flavour.



VEGAN AIOLI



Hellmann's Vegan Aioli offers the rich roasted garlic taste and smooth texture of Hellmann's real aioli but 100% plant based, allowing chefs to serve all their guests with confidence, no matter their dietary preferences.

UNBELIEVABLY VEGAN

HELLMANN'S
EST. 1913

VEGAN AIOLI



PLANT-BASED
SAME GREAT TASTE



Offers the rich
roasted garlic taste of
Hellmann's Real Aioli but
100% plant-based.

Product Information



Vegan Aioli	2.4kg
Serving size	20g
Serves/unit	120
Shelf life	9 months (unopened) 3 months (opened, keep chilled)
Made in	Australia from at least 94% Australian ingredients

Ingredients: Canola oil (71%), water, sugar, vinegar, salt, garlic powder (1%), emulsifier (1450), thickener (1442), lemon juice concentrate, natural mustard flavour, antioxidant (385), colour (160c), natural flavour.

HELLMANN'S
EST. 1913

Deli MAYONNAISE



**GET MORE BANG FOR YOUR BUCK
WITH OUR VALUE RANGE**



A 'Super value' mayo
with a sweet & tangy taste,
ideal for sandwiches.

Product Information



Deli Mayonnaise	2.6kg, 10kg & 20kg
Serving size	20g
Serves/unit	130, 500 & 1000
Shelf life	12 months (unopened) 3 months (opened, keep chilled)
Made in	Philippines

Ingredients: Water, soybean oil, sugar, thickener (1442), vinegar, iodised salt, egg yolk, acidity regulator (270), preservatives (202, 385), natural mustard flavour, stabilizer (415), colour (160a).

*Catalyst Research, blind chef taste test/survey of mainstream commercial economy mayonnaise brands in Australia, n=140(2017).

TRY THESE RECIPES WITH HELLMANN'S REAL MAYONNAISE OR AIOLI

BURGERS

KALEESI BURGER

Pg 12



JAPANESE TATAKI BURGER

Pg 13



SAUCES

FIVE ON-TREND BURGER SAUCES

Pg 14 & 15



CHEESEBURGER SPRING ROLLS

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BAGEL BREAKFAST SLIDERS

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SHARE PLATES

The queen of burger. Liven up your menu with this delicious beef and mushroom burger. Diners will love the shiitake 'bacon' with its sticky maple flavour that contrasts perfectly with the crispy kale.

THE KALEESI BURGER

SERVES 10

1kg beef mince
20g **Knorr Beef Booster**
Gluten Free
500g shiitake mushroom
75ml tamari
150ml maple syrup
50ml olive oil
10 kale leaves
3 heirloom tomatoes, sliced
20g sumac
350g **Hellmann's Real Aioli**
Gluten Free
10 12-grain seeded rolls
snow pea sprouts, to serve

BEEF PATTY

1. Place beef mince and **Knorr Beef Booster** in a large bowl, then mix with hands until fully combined. Shape into ten patties, cover and refrigerate for 30 minutes.
2. Heat a char-grill or hot plate to medium high. Cook beef patties until well browned and cooked through. Remove and keep warm.

SHIITAKE BACON

3. Thinly slice mushrooms. Mix tamari, maple syrup and oil in a large bowl until fully combined. Add mushrooms and gently toss to coat.
4. Place the prepared mushrooms on a lined baking tray. Use two trays if needed – mushrooms will not dry and become sticky if they are crowded on a tray.

5. Bake in a preheated oven at 180°C until sticky and crisp around the edges. Keep warm.

SUMAC AIOLI

6. Mix sumac with **Hellmann's Real Aioli**.

TO ASSEMBLE

7. Deep fry kale leaves and drain on paper towel.
8. Split and lightly toast rolls.
9. Spread both sides of each roll with sumac aioli. Top with crispy kale, patty, tomato, onion, shiitake bacon and snow pea sprouts.

TO SERVE

10. Serve with sweet potato wedges and extra shiitake bacon.



For traditional tataki, use beef fillet due to its tender texture, but more economical cuts of beef can also be used, if preferred. Togarashi chilli seasoning and yuzu sauce add great authentic flavour to this burger.

JAPANESE CHILLI BEEF TATAKI BURGER WITH YUZU MAYONNAISE

SERVES 10

700g beef fillet
5g togarashi chilli seasoning
2 small eggplants
100g **Knorr Thai Sweet Chilli Jam**
50ml olive oil
10ml yuzu
500g **Hellmann's Real Mayonnaise Gluten Free**
10 burger buns
200g mizuna
250g pickled cucumber ribbons

BEEF FILLET

1. Coat beef fillet with a little olive oil. Sprinkle with togarashi seasoning, ensuring the meat is evenly coated. Cover and refrigerate for 30 minutes.
2. Heat a well-oiled hot plate to high. Sear beef quickly - it should only be seared 2-3mm into the meat, ensuring a char on the outside whilst completely rare on the inside. Rest.

EGGPLANT

3. Cut eggplant into 5mm thick slices. Combine **Knorr Thai Sweet Chilli Jam** with oil.
4. Heat a well-oiled hot plate to medium high. Cook eggplant slices for a minute then brush with the

chilli jam mix. Turn immediately, then brush again and cook for a further 1-2 minutes. Repeat one more time.

YUZU MAYONNAISE

5. Mix yuzu with **Hellmann's Real Mayonnaise** until fully combined.

TO ASSEMBLE

6. Split burger buns and lightly toast.
7. Thinly slice beef.
8. Spread both sides of burger buns with the prepared yuzu mayonnaise. Top with lettuce, eggplant, slices of beef, pickled cucumber and bonito flakes.

TO SERVE

9. Serve with extra pickled cucumber and charred edamame beans.



BIG MAC SAUCE

SERVES 10

275g **Hellmann's Real Mayonnaise**
Gluten Free

100g sweet pickle relish
75g American mustard
50ml white wine vinegar
5g sweet paprika
2g onion powder
2g garlic powder
2g white pepper

METHOD

Place all ingredients in a bowl and mix until fully combined.

UFS CHEFS SIGNATURE BURGER SAUCE

SERVES 10

300g **Hellmann's Real Mayonnaise**
Gluten Free

125g **Knorr American Chipotle BBQ Sauce**
Gluten Free

125g **Knorr American Tomato Chilli Jam**
Gluten Free

5ml liquid smoke

METHOD

Place all ingredients in a bowl and mix until fully combined.



SMOKED MAPLE BACON RELISH

SERVES 10

100ml maple syrup

5ml liquid smoke

250g bacon, chopped

300g **Knorr American Tomato Chilli Relish**
Gluten Free

METHOD

1. Mix maple syrup with liquid smoke until fully combined.
2. Heat a little oil in a nonstick frying pan over medium heat. Add bacon and cook for 3-4 minutes, then add the maple syrup mixture. Cook for a further 3-4 minutes until deep golden and reduced. Stir through **Knorr American Tomato Chilli Relish** and serve warm.





CHILLI JAM

SERVES 10

300g **Knorr Thai Sweet Chilli Jam**
100g **Knorr American Tomato Chilli Relish**
Gluten Free
75ml rice wine vinegar
¼ bunch coriander, chopped

METHOD

Heat **Knorr Thai Sweet Chilli Jam** in a small pan over medium heat with **Knorr American Tomato Chilli Relish** and rice wine vinegar. Cook for 5 minutes stirring until reduced. Remove from heat, cool and stir through coriander.

BACONNAISE

SERVES 10

300g streaky bacon, finely chopped
100ml bacon fat
300g **Hellmann's Real Mayonnaise**
Gluten Free
50ml apple cider vinegar
2g onion powder

METHOD

1. Add bacon to pan and cook for 5 minutes or until deep golden and crisp. Remove from heat, drain bacon on paper towel and reserve fat in pan, discarding any sediment.
2. Place **Hellmann's Real Mayonnaise** in a bowl and combine with vinegar and onion powder. Fold through bacon and bacon fat until fully combined.



THE SECRET BURGER SAUCE

Watch Tim Harrison, co-owner of popular Victoria burger chain Boss Burger Co, discuss what makes a great burger sauce.



Filled with a tomato flavoured mince mixture and plenty of oozy cheese, these cheeseburger spring rolls are a combination of two of punters' favourite snacks.

CHEESEBURGER SPRING ROLLS

SERVES 10

800g beef mince
1 onion, finely chopped
200g **Knorr American Tomato Chilli Relish**
Gluten Free
20 large spring roll wrappers
150g dill pickle, chopped
10 American cheese slices, chopped
150g **Hellmann's Real Mayonnaise** **Gluten Free**
150g **Knorr American Chipotle BBQ Sauce**
Gluten Free

BEEF PATTY

1. Place beef mince and onion in a large bowl and mix with hands until combined. Shape into large patties.
2. Heat a well-oiled char-grill or hot plate to high. Add patties and cook until well browned and just cooked through.
3. Remove, cool completely, then break up into small pieces and mix with **Knorr American Tomato Chilli Relish**.

SPRING ROLLS

4. Working one at a time, lay a spring roll wrapper out on a flat surface, ensuring remaining wrappers do not dry out.

5. Run a little mince mixture along one end of the wrapper, leaving room at each end. Top with a sprinkle of dill pickle and some chopped cheese. Roll wrapper over filling, folding edges in and enclosing like a cigar. Repeat with remaining mixture.
6. Deep fry spring rolls until crisp and golden. Drain on paper towel.

CHIPOTLE MAYONNAISE

7. Mix **Hellmann's Real Mayonnaise** with **Knorr American Chipotle BBQ Sauce** until fully combined.

TO SERVE

8. Serve spring rolls with chipotle mayo and extra dill pickles if desired.



These sliders combine some breakfast favourites such as eggs, smoked salmon and bagels into one tasty package. Add a pinch of Knorr Thai Lime Powder to the cream cheese for extra zest.

BAGEL BREAKFAST SLIDERS

SERVES 10

150g spreadable cream cheese
350g **Hellmann's Real Mayonnaise Gluten Free**
15g **Knorr Thai Lime Powder**
15 eggs
150g **Knorr Hollandaise Sauce Gluten Free**
20 mini bagels
300g baby spinach
400g smoked salmon

TOMATO CREAM CHEESE MAYO

1. Place the cream cheese, **Hellmann's Real Mayonnaise** and **Knorr Thai Lime Powder** in a bowl and mix together until smooth.

SCRAMBLED EGGS

2. Lightly whisk eggs with **Knorr Hollandaise Sauce** until fully combined. Season.
3. Heat a large pan over medium heat. Add egg mixture and cook until lightly scrambled. Remove and keep warm.

TO ASSEMBLE

4. Split and lightly toast bagels.
5. Spread the tomato cream cheese mayo over both sides of each bagel. Top with baby spinach, smoked salmon and scrambled eggs.

TO SERVE

6. Sprinkle with chopped parsley and cracked black pepper to serve.



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