Unilever Food Solutions

FM4 Future-proof Your Menu Promotion
FAQs

What can I win?

Every qualifying purchase gives you the chance to win a $20,000 credit towards future-proofing your kitchen. You can also work towards up to three chef prizes (one of each):

- Spend $500 (ex GST): $50 iChoose VISA digital gift card
- Spend $1,500 (ex GST): Zan Shin Sora VG10 18cm Bunka Knife
- Spend $3,500 (ex GST): Meta AI Glasses

Chef prizes are limited and available while stocks last.

Who can enter the promotion?

The promotion is open to eligible Australian and New Zealand foodservice businesses that serve food to the public, such as restaurants, cafés, caterers, pubs, clubs, aged-care facilities, hospitals and education providers. An authorised representative aged 18 or over may enter on the business's behalf.

Some businesses are excluded, so please refer to the full T&Cs for eligibility details.

When do I need to buy and submit my invoices?

Buy participating UFS products between 1 September and 31 October 2026 from an accredited foodservice distributor. Upload your eligible invoices to www.ufsfutureproofyourmenu.com by 11:59 pm AEDT on 9 November 2026. Keep your invoices as proof of purchase.

What purchases qualify?

Purchase participating UFS products from an accredited foodservice distributor and upload your invoices.

All eligible spend on participating products can accumulate towards your chef prize goal. To earn entries into the $20,000 kitchen prize draw, however, you must spend at least AU/NZ$100 excluding GST in a single transaction and on one invoice.

See the full T&Cs for the participating product list.

How do I earn entries into the $20,000 kitchen prize draw?

For every AU/NZ$100 excluding GST spent on participating products in one qualifying transaction, you will receive one entry into the draw.

For example, a single eligible invoice totalling $300 excluding GST earns three entries. Every qualifying purchase during the promotion can earn entries, so keep uploading your invoices.

How do the chef prizes work?

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Your eligible spend is added together across your submitted invoices. When you enter an invoice, select the chef prize you are working towards.

UFS will assess entries fortnightly. If your cumulative eligible spend has reached the threshold for your most recently selected prize—and prizes remain available—that prize will be confirmed as locked in.

Can I change the chef prize I am working towards?

Yes. You can change your target prize whenever you submit another invoice.

Your most recent selection before the fortnightly assessment is the prize used to assess your cumulative spend. For example, if you were working towards the glasses but change your selection to the knife before assessment, your cumulative spend will be assessed against the knife threshold instead.

To stay on track for a particular prize, keep selecting it with each invoice upload until you receive confirmation that it has been locked in.

What does “locked in” mean?

A locked-in prize has been allocated to your business, subject to verification and availability. You will receive an e-mail confirming it.

Once a prize is locked in, you cannot exchange it for another prize or receive another of the same type. Select a different chef prize with your next invoice to work towards your next reward.

Can I earn more than one chef prize?

Yes. You can earn one of each chef prize type—up to three chef prizes in total.

When a prize is locked in, its spend threshold is deducted from your cumulative eligible spend. Any remaining spend carries forward towards your next selected prize.

For example, if you have $1,600 excluding GST in eligible spend and lock in the $1,500 knife, the remaining $100 carries forward towards your next chef prize.

When will I know whether I have earned a chef prize?

UFS will review entries at the end of each fortnight and e-mail you after the assessment process. Chef prizes are allocated on a first-entries-received basis while stocks last.

Eligible prizes will be fulfilled after the promotion has closed, following confirmation and any required claim steps.

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When will I receive my chef prize?

The chef prizes will be sent after the promotion has closed and final confirmation email has been sent to you. Details of the final confirmation email will include all prizes that you have won, and their delivery time frame. Please allow up to eight weeks from the final confirmation email for fulfilment.